

THE (MIS)ADVENTURES OF DORA THE EXPLORER

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"Swiper, no swiping!"

When we were kids, we were engrossed with the adventures of Dora the explorer, the little girl who had this full bangs and a map that helps her to find her way to her destination. She is always with Boots, which is a monkey who literally only wears a pair of boots, and a set of supporting characters who celebrate every time this duo accomplishes a challenge. Aside from these main characters, there is also this villain in the story named Swiper, a fox that tries to swipe the necessary materials for Dora and Boots' challenge and get it away from them. The only way to stop this fox is by saying 'Swiper, no swiping' three times, and voila, it will move away!

Little did we know, as we grow old, we were also Dora the explorer personified. We also wanted to reach a specific destination in our lives. Along the way, we also meet our own Boots, who are our companion to surpass the challenges; and of course, we had our own Swiper, which are the circumstances that we find hard and challenging. In order to reach our destination, we need a map or a plan, which we will follow towards the attainment of our goals.

Similarly, in real life, we had goals: some were to keep healthy, some were to finish school, to earn a lot of money, to prepare for the future and some were just aiming to be happy. Whatever our goal is, it is important to have a companion in reaching this – life insurance. While everyone may think that life insurances are just a preparation for death or these are just for the parents or breadwinners of the family, the real goal of life insurances is to ensure every individual that they would not have any worries in times that they lack financially. These insurances are parts of our plans in making our goals possible.

Swiper is not the foe

As we age, we realize that more than a person trying to mock us in our way, or a circumstance trying to test our determination, the real antagonist in our story is the fear of not getting into the dream. It is being doubtful that as we go, we will lack the resources necessary for the process. The real foe is not a person or a sub-challenge, but our fear and doubts of our companion resources.

In contrary, life insurance provides us with a promise – that in the attainment of our goals, we are protected no matter what. It clears our fear and doubt and turns it into confidence with the resources that we have. Life insurance pledges to assure us that whatever that circumstance we may face, may it be health-related problems, financial-related problems, or such, we are covered and we are safe from ending up with nothing.

"Swiper, no swiping" is out

In real life, we cannot really just shout "Swiper, no swiping" three times to get away with our problems. Solving our problems, specifically financial-related ones, requires a concrete plan of action because those could not be solved with just the thoughts of ending the problem.

Life insurance serves as a concrete plan in securing our future. By availing this, we are giving guarantee to ourselves that we will be facing our problems with full confidence, without trying to skip the problem, because we are 100% sure that we have enough resources to get past these problems. By having life insurance, we are granting ourselves with peace of mind that we do not need to shout 'Swiper, no swiping' no more, because from the very beginning, we have overseen and prepared for these problems.

Boots and Dora: The Iconic Duo

If Dora has Boots as her companion, we as individuals also have our own companion - life insurance. Similar to what a companion does, life insurance gives us comfort and peace of mind in times that we face life challenges. This insurance helps us invest our money into things that would benefit us in the future - thus proves that there are things that are worth the risk.

In the attainment of our goals, we are like Dora the explorer who aim to reach a specific destination. We also have our own Boots, that despite of how many times we became in doubt of the future, life insurance will give us guarantee that we are protected and nowhere from ending up with having nothing. Through this life insurance, we become future-ready individuals and confident whatever circumstance we may face.